

Aman Verma

(Content Creator)

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ABOUT ME

I am a highly motivated and creative Social Media Manager and Video Editor seeking a challenging opportunity to leverage my skills and experience in driving engagement, growing brand presence, and delivering impactful visual content in a dynamic digital environment.

EXPERIENCE

SOCIAL MEDIA MANAGER & VIDEO EDITOR / FREELANCE FOR @PRIME_EDITS - JULY 2025

Manage and grow social media presence across multiple platforms including Instagram, YouTube, and Facebook. Create, edit, and optimize videos to enhance audience retention and maximize reach.

EDUCATION

B.TECH (COMPUTER SCIENCE AND ENGINEERING) 2020 - 2024

Bachelor of Technology in Computer Science with a strong foundation in programming, software development, and computer science principles.

SKILLS

- Video Editing & Storytelling
- Content Planning & scheduling
- Communication & Collaboration
- Social Media Strategy & Management
- Trend Research & Audience Engagement

PROJECTS

Social Media: [Instagram Page](#)
YouTube Page: [YouTube Page](#)
Brand Edit: [Click Here](#)

ACTIVITIES

Actively manage my own **tech Instagram channel**, where I create and share engaging content that has achieved **1M+ total views**. Passionate about exploring new social media trends, experimenting with creative video formats, and researching audience behaviour to improve engagement. Enjoy brainstorming innovative campaign ideas and collaborating on digital content projects to boost brand visibility.